





To create a Google Earth map to capture the plots across your pathway, follow the steps below, adapted from [this guide](#). For more comprehensive steps, visit: [Create a map or story in Google Earth Web](#)

Create a project and add places


1. Open Google Earth on your computer: <https://earth.google.com/web>
2. Click on the Projects  icon in the left-hand navigation.
3. If you've never created a Project before, you will click the *Create* button to create a new project. If you've created Earth projects before, then you'll see a list of your projects and can click the *New project* button to create a new project. If you're not already logged into your Google account, you'll be prompted to do so.
4. In the Project Details panel, click the Edit button  to the right of *Untitled Project* to edit the project's title and description. In this case, we've supplied some text below for you to copy and paste into these fields. For example:
Project Title: *Our Town's Pollinator Pathway*
Description: *Our Town's Pollinator Pathway started in 2023 with the help of our partners. Visit our sites across town to see the various native gardens created with our dedicated volunteers.*
You'll notice that your edits are automatically saved in Google Drive as you work.
5. To add a place to your map, navigate around the globe until you see your point of interest. Then, click the Add placemark button in the creation toolbar at the bottom left-hand to activate the placemark tool.
6. Then click on the map, on your point of interest, to add the placemark.
Tip: If you are not seeing country and other place names on the globe, try changing your Map Style. Click on the Google Earth menu button  and select Map Style. Change your Map Style to Exploration so that you can see place names on the globe.
7. In the Save to project box, click into the Title field and name your placemark. Then click Save.

Preview your finished project


1. Click the *Present* button to see your project presented in a narrative format.
2. Click next and previous buttons in the Table of Contents at bottom left to fly to each feature in your project. Click the back button  - the arrow in the top left corner - to exit the presentation.
 - a. Tip: You can also drop a placemark on the globe by clicking the *New feature* button and select *Add placemark*.
 - b. Tip: To change the narrative order of your project, go to the Project Details panel and reorder the feature list by clicking and dragging the features into a new order.

Add rich information to your places

Adding photos, videos and text

1. In the Project Details panel, hover over the first feature in your project and click the Edit button  to open the Property Editor panel.
2. Click on the Camera button. Here you will see options to upload an image from your computer, choose a photo from your Google Photos albums, search the web for images, select an image by URL or add YouTube videos.
3. Click Select to see the image appear with a thumbnail view in the Property Editor panel.
4. Click the camera button again to add a second photo. Search for and add a second photo. Adding multiple photos will create an image carousel in your Info box.
5. Click the Description field and copy and paste the below text. This box has basic formatting options available, including bold, italics, underline, bullet lists, indentation, and hyperlinks. Text starting with “http..” will automatically be hyperlinked.

Styling placemarks

1. Scroll down the Property Editor panel and find the Placemark section. Click on the placemark size and to change the size.
2. Click on the paint bucket icon to if you would like to change the placemark color.
3. Click on the placemark overflow menu  and select See more icons. You can search the icons to choose one that you like.

Share your project

All projects are private by default — only you as the creator of the project can view or edit it.

To share a link to the project

1. Click the Share button on the Project Details panel.
2. Click Get shareable link.
3. Copy the link. You can now share this link with others so that they can view your project. Note: if you turn link sharing on, anyone who the link is shared with can view your project. If you'd like to control access permissions by Google account then you will likely want to use the method described directly below instead of turning link sharing on..

Tip: By default, people with the link will only be able to view your project. If you'd like, you can change the permissions so that anyone with the link can edit your project.

To share the project with specific people for viewing or collaboration

1. Click the Share button on the Project Details panel.
2. Under People, type in the email addresses of the people you'd like to share the map with directly, or choose from your contacts, and click Done. You can select whether the people you invite can edit the project or just view it. If a person does not have edit access, they will not see the Edit buttons in the Project Details panel and thus will not have access to the Property Editor for any features in the project.