

Meet Our “Sign Czar:” Pam Roman

From the very beginning of the Pollinator Pathway movement, we have been distributing metal yard signs to provide a simple way for folks to show that their yard is pesticide-free and includes native plants and trees. In 2020 that effort became more streamlined when we secured Pam Roman, our fantastically efficient "Sign Czar," who is responsible for processing the hundreds of orders we receive each year.

Pam Roman is an Advanced Master Gardener with a background in Publishing who found us through one of our Pollinator Pathway presentations before COVID. She became enthralled with the native garden world and became obsessed with removing invasive plants in order to make way for more wildlife-friendly natives in her yard. From ripping out more than 300 euonymus alatus out of her backyard with her RAV4 to speaking at a land trust [Lunch & Learn](#) about her invasive removal techniques, Pam is exactly the kind of person the Pollinator Pathway needed to help distribute our signs.



So far over 7,800 signs have been distributed across 43 states and into Canada!

From individuals adding their property to the Pathway, to community organizers ordering for plant sales and other events, to municipalities bulk ordering for their residents, our Pollinator Pathway signs are a great way to promote our message and bring unity to our cause. Pam Roman makes that happen every single day and we couldn't be more thankful!

If you are interested in purchasing a sign, please visit our website:
<https://www.pollinator-pathway.org/sign>

If you are a town organizer, garden club, or other organization interested in placing a bulk order for fundraising, we can provide them at a lower cost plus postage. Email PollinatorPathwayNE@gmail.com for details.